

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
309350-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	309350	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F 9-10a	9-10a	--1-1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 M-F 9-10a 9-10a :00 \$950.00 NM Credited flight is over									
2 WPTV F 09/14/12 9:56 AM M-F 9-10a 9-10a :30 TCJC0112TVH \$950.00 NM									
2	09/13/12	09/17/12	M-F 4p-5p	4-5p	1--11--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--11-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 4:36 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM 3 WPTV F 09/14/12 4:30 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM 1 WPTV M 09/17/12 4:52 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM									
3	09/16/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:58 AM Su 7-8a 7-8a :30 TCJC0112TVH \$750.00 NM									
4	09/15/12	09/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 8:50 AM Sa 8-10a 8-10a :30 TCJC0112TVH \$1,500.00 NM									
5	09/15/12	09/15/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:26 AM Sa 7-8a 7-8a :30 TCJC0112TVH \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/15/12	09/15/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:28 AM Sa 6-7a 6-7a :30 TCJC0112TVH \$500.00 NM									
7	09/16/12	09/16/12	Su 8-9a	8-9a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:59 AM Su 8-9a 8-9a :30 TCJC0112TVH \$1,500.00 NM									
8	09/15/12	09/15/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:22 PM Sa 6p 6-630p :30 TCJC0112TVH \$1,000.00 NM									
9	09/16/12	09/16/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 5:59 PM Su 6p 6-630p :30 TCJC0112TVH \$1,000.00 NM									
10	09/12/12	09/14/12	M-F 530-6p	530-6p	--1-1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 5:41 PM M-F 530-6p 530-6p :30 TCJC0112TVH \$2,000.00 NM 2 WPTV F 09/14/12 5:42 PM M-F 530-6p 530-6p :30 TCJC0112TVH \$2,000.00 NM									
11	09/12/12	09/14/12	M-F 1135p-1235a	1135p-1235a	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 11:59 PM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM 2 WPTV Th 09/13/12 12:05 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM 3 WPTV F 09/14/12 12:11 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM									
12	09/12/12	09/17/12	M-F 11-1135p	11-1135p	1-111--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1-111-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 09/12/12 11:28 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 1 WPTV Th 09/13/12 11:32 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 3 WPTV F 09/14/12 11:29 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 4 WPTV M 09/17/12 11:23 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM									

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309350-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TCJC - Treasure Cst. Jbs	911917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/15/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 11:27 PM Sa 11-1130p 11-1130p :30 TCJC0112TVH \$2,000.00 NM									
14	09/13/12	09/17/12	M-F 7-730p	7-730p	1--11--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--11-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 7:12 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM 1 WPTV F 09/14/12 7:11 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM 3 WPTV M 09/17/12 7:18 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM									
15	09/12/12	09/17/12	M-F 730-8p	730-8p	1-1----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1-1---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 7:41 PM M-F 730-8p 730-8p :30 TCJC0112TVH \$1,200.00 NM 2 WPTV M 09/17/12 7:46 PM M-F 730-8p 730-8p :30 TCJC0112TVH \$1,200.00 NM									
16	09/15/12	09/15/12	Saturday Prime C	10-11p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:59 PM Saturday Prime C 10-11p :30 TCJC0112TVH \$425.00 NM									
17	09/13/12	09/13/12	NBC Thursday Prime	8-11p	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---T--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 9:25 PM NBC Thursday Prime 8-11p :30 TCJC0112TVH \$3,500.00 NM									
18	09/13/12	09/13/12	Thursday Prime C	10-11p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 10:59 PM Thursday Prime C 10-11p :30 TCJC0112TVH \$1,500.00 NM									
19	09/16/12	09/16/12	NFL Game	4p-12a	-----S	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 11:38 PM NFL Game 4p-12a :30 TCJC0112TVH \$4,500.00 NM									
20	09/17/12	09/17/12	NBC Monday Prime	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 8:48 PM NBC Monday Prime 8-11p :30 TCJC0112TVH \$4,000.00 NM									



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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/12/12	09/14/12	M-F 9-10a	9-10a	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 9:59 AM M-F 9-10a 9-10a :30 TCJC0112TVH \$950.00 NM									
22	09/12/12	09/17/12	M-F 4p-5p	4-5p	--1----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 4:22 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM									
23	09/15/12	09/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:58 AM Sa 8-10a 8-10a :30 TCJC0112TVH \$1,500.00 NM									
24	09/12/12	09/17/12	M-F 6-630p	6-630p	1--1---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--1--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 6:24 PM M-F 6-630p 6-630p :30 TCJC0112TVH \$3,000.00 NM 2 WPTV M 09/17/12 6:10 PM M-F 6-630p 6-630p :30 TCJC0112TVH \$3,000.00 NM									
25	09/12/12	09/17/12	M-F 1135p-1235a	1135p-1235a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM									
26	09/15/12	09/15/12	NBC Encore	9-10p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 9:18 PM NBC Encore 9-10p :30 TCJC0112TVH \$500.00 NM									
27	09/15/12	09/15/12	Saturday Prime C	10-11p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:12 PM Saturday Prime C 10-11p :30 TCJC0112TVH \$500.00 NM									

Total Spots 39 **Gross Total** \$57,975.00

Payment Terms 30 Days

Agency Commission \$8,696.25

Net Amount Due \$49,278.75